Overview
This book outlines a unified theory of prudence and morality that merges a wide variety of findings in behavioral neuroscience with philosophically sophisticated normative theorizing. Chapter 1 lays out the emerging behavioral neuroscience of prudence and morality. Chapter 2 then outlines a new theory of prudence as fairness to oneself across time. Chapter 3 then derives a revised version of my 2016 moral theory—Rightness as Fairness—from this theory of prudence, showing how the theory of prudence defends Rightness as Fairness against various critiques and unifies prudence, morality, and justice. Chapter 4 then argues that this theory explains a variety of normative philosophical and empirical neuroscientific phenomena better than alternatives. Finally, Chapter 5 responds to potential objections and explores future research avenues.

Chapter 1 - Outline of the Behavioral Neuroscience of Prudence and Morality: This chapter outlines the emerging behavioral neuroscience of prudence and morality, explaining how the findings raise normative and descriptive explanatory questions. It begins by detailing how prudential and moral cognition involve mental time-travel (the capacity to imaginatively simulate different possible pasts and futures), other-perspective-taking (the capacity to imaginatively simulate other people’s perspectives), and risk-aversion. It then discusses 17 distinct regions of the human brain’s default mode network (DMN)—a region involved in daydreaming, mind-wandering, thinking about oneself and others, remembering the past, and imagining the future—that have been implicated in moral judgment and sensitivity across a wide variety of tasks. It also outlines how stimulation and inhibition of particular DMN regions and capacities, including the temporoparietal junction, have been found to have bidirectional effects on prudential and moral cognition and performance. Finally, it suggests the findings outlined raise normative questions about why particular brain regions and capacities should be involved in prudential and moral cognition, and descriptive questions about how they are involved in both forms of cognition, and how the findings summarized appear to cohere poorly with some dominant views in moral philosophy.

Chapter 2 - Outline of a Theory of Prudence: This chapter outlines a new normative theory of prudence and descriptive psychological theory of prudential cognition. It begins from the common premise in the literature that prudence is normatively a matter of acting in ways that have the greatest-expected aggregate lifetime utility. It then contends that because life as a whole is profoundly uncertain, prudence requires acting on principles that are rational from a standpoint of radical diachronic uncertainty—from what Donald Bruckner calls a ‘Prudential Original Position’, a model similar to John Rawls’s famous original position, but where an individual agent is situated behind a veil of ignorance applied to their own life. Following Bruckner, I assume that minimax regret—the principle of acting in ways that minimize the maximum amount of regret an action might result in—is the most rational principle in the Prudential Original Position, and that this principle converges with maximizing expected aggregate lifetime utility the more an agent cares about the past and future. The chapter then constructs a detailed theory of how Bruckner’s account coheres with and appears supported by a specific form of ‘moral risk-aversion’ that
prudent people typically engage in and progressively internalize across childhood, adolescence, and adulthood.

Chapter 3 - Derivation of Morality from Prudence: This chapter derives and refines a novel normative moral theory and descriptive theory of moral psychology—Rightness as Fairness—from the theory of prudence defended in Chapter 2. It briefly summarizes Chapter 2’s finding that prudent agents typically internalize ‘moral risk-aversion’. It then outlines how this prudential psychology leads prudent agents to want to know how to act in ways they will not regret in morally salient cases, as well as to regard moral actions as the only types of actions that satisfy this prudential interest. It then uses these findings to defend a new derivation of my (2016) theory of morality, Rightness as Fairness, showing how the derivation successfully defends Rightness as Fairness against a variety of objections. The chapter also details how this book’s theory helps to substantiate the claim that Rightness as Fairness unifies a variety of competing moral frameworks: deontology, consequentialism, contractualism, and virtue ethics. Finally, the chapter shows how Chapter 2’s theory of prudence entails some revisions to Rightness as Fairness, including the adoption of a series of Rawlsian original positions to settle moral and social-political issues under ideal and nonideal circumstances—thus entailing a unified normative and descriptive psychological framework for prudence, morality, and justice.

Chapter 4 - A Unified Neurofunctional Theory of Prudence and Morality?: This chapter utilizes seven principles of theory selection to compare the theory of prudence and morality advanced in this book to alternatives. It first argues that there are two possible ways that a theory of prudence and morality may explain relevant target phenomena: (1) as a normative teleofunctional explanation of why particular phenomena found in behavioral neuroscience should be the case and (2) as a descriptive functional explanation of how prudential and moral psychology actually function. It then argues that in order to evaluate how successful a theory is in both respects, theories of prudence and morality should be judged according to seven principles of theory selection adapted from the sciences, including principles of internal and external coherence, explanatory power, unity, parsimony, fruitfulness, and ‘firm observational foundations’. Finally, it outlines how this book’s unified theory of prudence and morality—Prudence and Morality as Fairness to Oneself and Others—appears to satisfy all seven principles of theory selection more successfully than other existing normative moral theories and descriptive theories of moral psychology.

Chapter 5 - Replies to Potential Concerns, and Avenues for Future Research: This chapter responds to potential concerns about this book’s theory of prudence and morality. It first addresses the concern that the theory is overly speculative, arguing that the theory is normatively and descriptively promising and thus worthy of further philosophical and empirical examination. Next, it responds to the concern that the theory commits the naturalistic fallacy and violates the ‘is-ought gap’, arguing that the theory commits neither error. It then addresses the concern that there may be counterexamples to this book’s theory of prudence: individuals who appear to live in prudentially successful ways while not appearing to have internalized the form of ‘moral-risk aversion’ that Chapters 2 and 3 argued serve as the foundation for normative moral philosophy and descriptive moral psychology. The chapter argues that it is ultimately an empirical question whether such counterexamples are genuine and, by extension, whether there really are individuals to whom morality does not normatively apply—implications the chapter argues for taking seriously. Finally, it addresses the concern that my theory is at most a theory of how morality is prudent, not a theory of morality per se.
Figures below are from Chapter 3 (open-access), pp. 86 and 88:

**PRUDENCE**
(Ethnic Fairness to Ourselves)

- Electronic instrumentality in action to avoid an action for an agent and if it has been expected aggregate (Errore value).

**MORALITY**
(Fairness to Ourselves to Fairness to Others)

- The problem of possible future actions: A prudent agent must be expected to possibly maximize his or her possible actions. A pre-possession with which other principles are considered on an uncontrolled or rational acting.

**POLITICAL MORALITY / JUSTICE**
(Fairness to Others to Social-Political Fairness)

- Moral and political fairness: A prudent agent must be concerned with the future. A prudent agent must be expected to possibly maximize his or her possible actions. A pre-possession with which other principles are considered on an uncontrolled or rational acting.

**RECURSIVE CONCERNS (PAST)**

- Memory of regrets for immoral behavior (first, second, and third-personal).

**HIGH-LEVEL MORAL COGNITION**


**SOCIAL-POLITICAL MORAL COGNITION**

- Internalized moral-social-political prudence: Desire to act on Four Principles of Fairness.

**FIRST-LEVEL MORAL COGNITION**

- Moral Rightness as ideal & nonideal fairness: Interest in conforming to Four Principles of Fairness as socially negotiated for ideal and nonideal social-political contexts.

Figure 3.1 Outline of a Unified Normative Theory of Prudence, Morality, and Justice.

Figure 3.2 A Unified Descriptive Model of Prudential and Moral Psychology.