

Erratum to: The Limits of Corporate Social Responsibility: Techniques of Neutralization, Stakeholder Management and Political CSR

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The authors of the above mentioned article have erroneously forgotten to change to first second sentence of the second paragraph of the introduction to:

Specifically, these studies suggest that BAT and Philip Morris use CSR politically to prevent the introduction of

legally enforceable tobacco control measures which have a proven record of effectiveness in reducing tobacco consumption.

The last row of Table 1 ‘Techniques of neutralization as they apply to corporate actors’ should read:

Corporate actor claims that shifts in public attitudes rather than their own behaviour explains public condemnation.

The online version of the original article can be found under doi:[10.1007/s10551-012-1250-5](https://doi.org/10.1007/s10551-012-1250-5).

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