

Chapter 6

Distributed Neural Systems for Face Perception

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Introduction

C6.S1

Face perception plays a central role in social communication and is, arguably, one of the most sophisticated visual perceptual skills in humans. Consequently, face perception has been the subject of intensive investigation and theorizing in both visual and social neuroscience.

The organization of neural systems for face perception has stimulated intense debate. Much of this debate has focused on models that posit the existence of a module that is specialized for face perception (Kanwisher et al., 1997; Kanwisher and Yovel, 2006) versus models that propose that face perception is mediated by distributed processing (Haxby et al., 2000, 2001; Ishai et al., 2005; Ishai 2008). These two perspectives on the neural systems that underlie face perception are not necessarily incompatible (see Kanwisher and Barton, Chapter 7, this volume). In our work, we have proposed that face perception is mediated by distributed systems, both in terms of the involvement of multiple brain areas and in terms of locally distributed population codes within these areas (Haxby et al., 2000, 2001). Specifically, we proposed a model for the distributed neural system for face perception that has a Core System of visual extrastriate areas for visual analysis of faces and an Extended System that consists of additional neural systems that work in concert with the Core System to extract various types of information from faces (Haxby et al., 2000). We also have shown that in visual extrastriate cortices, information that distinguishes faces from other categories of animate and inanimate objects is not restricted to regions that respond maximally to faces, i.e. the fusiform and occipital face areas (Haxby et al., 2001; Hanson et al., 2004).

In this chapter we present an updated model of distributed human neural systems for face perception. We will begin with a discussion of the Core System for visual analysis of faces with an emphasis on the distinction between perception of invariant features for identity recognition and changeable features for recognition of facial gestures such as expression and eye gaze. The bulk of the chapter will be a selective discussion of neural systems in the Extended System for familiar face recognition and for extracting the meaning of facial gestures, in particular facial expression and eye gaze. We will discuss the roles of systems for the representation of emotion, for person knowledge, and for action understanding in face recognition and perception of expression and gaze. The neural systems that are recruited for extracting socially-relevant information from faces are an unbounded set whose membership accrues with further investigations of face perception. Rather than attempt an exhaustive review, our intention is to present systems that we believe are of particular relevance for social communication and that are illustrative of how distributed systems are engaged by face perception. Many of the chapters in this volume provide a more detailed account for areas that we touch on in this chapter. Our review also is biased towards work that we have been directly involved in, with selective references to closely related work by other investigators. We will finish with a discussion of modularity and distributed processing in neural representation.

The path that has led to our current model has been neither direct nor predictable. Our path was guided by empirical results that forced us repeatedly to question the ideas that motivated our experiments and to redirect our subsequent efforts. The work began in the late 1980s in the early days of imaging brain blood flow with positron emission tomography. One of us (JVH) was working at the National Institutes of Health with Cheryl Grady, Barry Horwitz, and Leslie Ungerleider, with critical support from Mortimer Mishkin and Stanley Rapoport. We set out to investigate whether the human visual system was organized into ventral object vision and dorsal spatial vision pathways. We used a face perception task to activate the ventral pathway (Haxby et al., 1991, 1994), reasoning that face processing, as compared to visual processing of other objects, is more restricted to the ventral pathway. It was soon obvious, however, that faces had a distinct representation within the ventral pathway and were, therefore, a poor choice for revealing the full functional architecture of the ventral visual pathway. We began to conduct our own studies of differential responses to faces and other objects in the ventral temporal cortex (Chao et al., 1999; Haxby et al., 1999; Ishai et al., 1999). When we examined the data from these experiments, it was apparent that the functional architecture of the ventral pathway was not a simple division into regions that responded preferentially to faces and regions that responded preferentially to other object categories. The two of us began working together at this point. We explored how the distinct responses to faces and other object categories were, in fact, organized, leading to the development of multivariate pattern (MVP) analysis and understanding the response to faces in ventral temporal cortex as a distributed population code (Haxby et al., 2001). At the same time, we became interested in the role of face perception in social communication, leading notably to studies of familiar face recognition (Gobbini et al., 2004, 2006; Leibenluft et al., 2004; Gobbini and Haxby, 2007) and the perception of gaze direction and facial expressions (Hoffman and Haxby, 2000; Engell and Haxby, 2007; Montgomery and Haxby, 2008; Montgomery et al., 2009; Said et al., 2010). It soon became apparent that the functional architecture for these face perception operations was not restricted to the ventral temporal cortex, and we were forced, again by the data, to look at the role played by other areas in visual extrastriate cortex and by areas in non-visual neural systems. The result of these repeated reformulations is the model that we present in this chapter. The broad outlines of our model have been relatively stable for the past 9 to 10 years, but we know from experience that future empirical research may well lead to further, possibly radical, revisions. We cannot predict what form the next revision may take.

C6.S2 **The core system for visual analysis of faces**

C6.S2.1 **Three extrastriate visual regions that respond maximally to faces**

Functional neuroimaging consistently has shown that three bilateral regions in occipital-temporal extrastriate visual cortex respond more strongly when viewing faces than when viewing other visual images. These areas are in the inferior occipital gyrus—the occipital face area (OFA), the lateral fusiform gyrus—the fusiform face area (FFA), and the posterior superior temporal sulcus (pSTS) (Figure 6.1). Although these regions can usually be identified in both the right and left hemispheres, they tend to be larger and more reliably found in the right hemisphere. In addition to these areas that respond maximally to faces, nearby cortices also respond significantly during face recognition, and these non-maximal responses carry information about the distinction between faces and other stimuli (Haxby et al., 2001; Hanson et al., 2004) and are related to successful face identification (Grill-Spector et al., 2004).

We proposed that these three areas—along with adjacent cortex that responds significantly, albeit not maximally, to faces—constitute a “Core System” for the visual analysis of face images

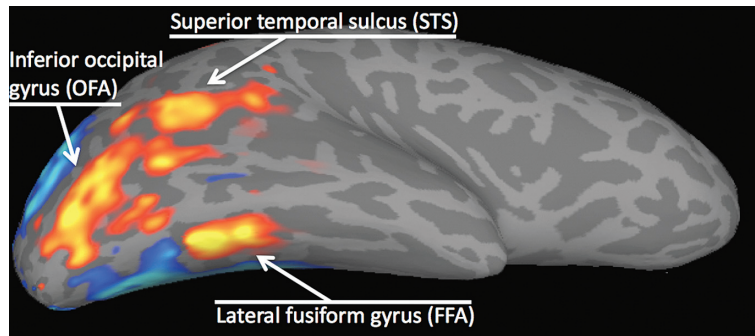


Fig. 6.1 Three visual extrastriate regions in occipitotemporal cortex that respond strongly to face stimuli. This figure shows the areas that responded more strongly to images of faces than to images of houses in a single subject. The activations are on a cortical surface that has been inflated to reveal sulcal cortex and tipped to show both lateral and ventral surfaces. Adapted from Haxby et al. (2000).

C6.F1

(Haxby et al., 2000). We proposed further that different regions within the Core System have representations that emphasize different types of visual information about faces.

Two classes of face perception operations

C6.S2.2

In their classic paper on cognitive systems for face perception, Bruce and Young (1986) distinguished between processes for recognizing facial identity and processes for analyzing facial expression and speech-related facial movements. Their model focused primarily on face identity recognition. We have emphasized how these complementary processes are dissociated in the Core System.

Identity recognition is dependent on perceiving facial features that are invariant across facial movements, such as facial expression and speech-related movements, and across variable viewing conditions, such as angle of profile and lighting. Face recognition has a virtually unlimited capacity for representing distinct identities. The representations of these identities must be generative and robust in that they allow recognition of a familiar face from a novel image—a particular image that one has never seen before—with a wide range of variations in expression, gaze, and mouth movements. Furthermore, the face recognition system is capable of perceiving that a previously unfamiliar face is unique and distinct from all faces that one has seen previously. By contrast, analysis of facial expression is targeted at nuanced perception of changes that are associated with facial movement. For facial expression perception, precisely the variations that are irrelevant for identity recognition are of paramount importance. Moreover, categories of facial expressions—such as smiling, scowling, disgust, disdain, boredom—are perceived as the same expression even though they are produced by different familiar or unfamiliar individuals. Thus, these two classes of face perception operations are distinct and have the potential to interfere with each other. A change in expression should not be perceived as a change in identity. A particular expression should be interpreted as carrying similar information if produced by different individuals.

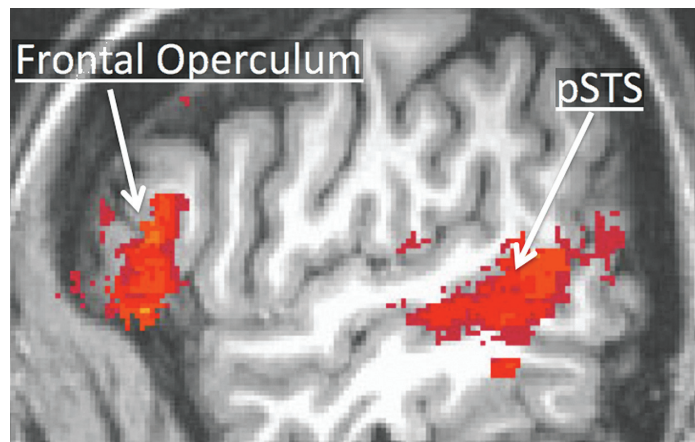
We have proposed that these two classes of face perception operations are kept distinct within the Core System by anatomic segregation of representational spaces that emphasize invariant features for identification versus changeable features such as expression and eye gaze changes

(Haxby et al., 2000). We formulated this hypothesis based on findings from single-unit recordings in macaque cortex (Hasselmo et al., 1989) that showed that neurons that were tuned to variations in identity were located more ventrally in the convexity of inferior temporal (IT) cortex whereas neurons that were tuned to variations in expression were found in greater concentrations in the STS. We hypothesized that a similar dissociation exists between face-responsive cortices in the human fusiform and STS cortices.

Perception of both eye and mouth movements selectively evoke responses in the pSTS but not the FFA (Puce et al., 1998). Subsequent work has supported our hypothesis that the pSTS is involved both in the perception of facial movements and in the perception of features, such as eye gaze and expression, that are changed by movements. We found that selective attention to identity increased the neural response in the FFA but not in pSTS, whereas selective attention to eye gaze direction increased the neural response in pSTS but not in the FFA (Hoffman and Haxby, 2000), supporting our hypothesis that the FFA is involved more in the representation of identity whereas the pSTS is involved more in eye gaze perception. In another study, we compared the FFA and pSTS responses to dynamic changes in the eye gaze direction and identity (Engell et al., 2006) and found that the FFA responded more strongly to identity than gaze changes, whereas the pSTS responded more to gaze than identity changes. The response to faces shows adaptation to repeated expression in the pSTS as well as in a more anterior STS region but not in the fusiform cortex (Winston et al., 2004). In addition the STS responses to faces are significantly stronger for dynamic facial expressions than for still images of expressions, but no such enhancement is seen in the FFA (Figure 6.2). A functional localizer that uses dynamic videos of faces reveals a much larger face responsive STS region than does a localizer that uses static images of faces, whereas the addition of facial motion had little effect on the size of the fusiform face-responsive area (Hasson et al., 2004).

Although there is abundant evidence that the representation of faces in the FFA plays a greater role in recognizing identity and the representation of faces in the pSTS plays a greater role in perception of changeable features, such as expression and gaze, the distinction is not black and white. Consequently, the dominant roles of the FFA in face identity perception and the pSTS in expression perception have been challenged (Calder and Young, 2005; see Calder, Chapter 22, this volume). Perception of gaze changes appears to be more restricted to the pSTS than is perception of expression, and within the STS expression perception appears to involve more rostral locations than does gaze perception (Winston et al., 2004; Engell and Haxby, 2007) (Figure 6.3).

Fig. 6.2 Brain areas that showed a significantly stronger response while viewing dynamic videos of actors producing facial expressions than while viewing still images of the same expressions. (Kirkland and Haxby, previously unpublished.)



Emotional facial expressions, however, evoke stronger responses than do neutral expressions in both the pSTS and the FFA (Vuilleumier et al., 2001; Engell and Haxby, 2007), and the response to faces shows adaptation to repeated identity in both the FFA and pSTS (Winston et al., 2004).

Naïvely, one might expect that making trait inferences, such as trustworthiness or competence based on facial appearance would rely on the same class of invariant features that are involved in the recognition of identity. Todorov and colleagues, however, have shown that these inferences appear to be based on subtle variations that suggest facial expressions, such as anger and happiness (Todorov et al., 2008; see Todorov et al., Chapter 32, this volume). Consistent with Todorov et al.'s hypothesis, which was based on a model of face space and behavioral findings, a study by Winston et al. (2001) showed that explicit judgments of trustworthiness increased the response to faces in the pSTS but not in fusiform cortex.

The full extent of the Core System is not restricted to the OFA, FFA, and pSTS. Within ventral occipitotemporal and superior temporal sulcal cortices, the full extent of cortex that responds significantly to faces extends beyond cortex that responds maximally to faces (see next section) (Haxby et al., 1999, 2001; Ishai et al., 1999; Grill-Spector et al., 2004; Rajimehr et al., 2009). Moreover, face-selective regions—regions that respond more to faces than other stimuli—in ventral temporal and STS cortex do not appear to be restricted to the FFA and the pSTS. An anterior face-responsive ventral temporal region has been identified (Rajimehr et al., 2009) that appears to be involved in discrimination of identities (Kriegeskorte et al., 2007). More anterior regions in the STS appear to be involved in the representation of specific gaze directions (Calder et al., 2007) and expressions (Winston et al., 2004).

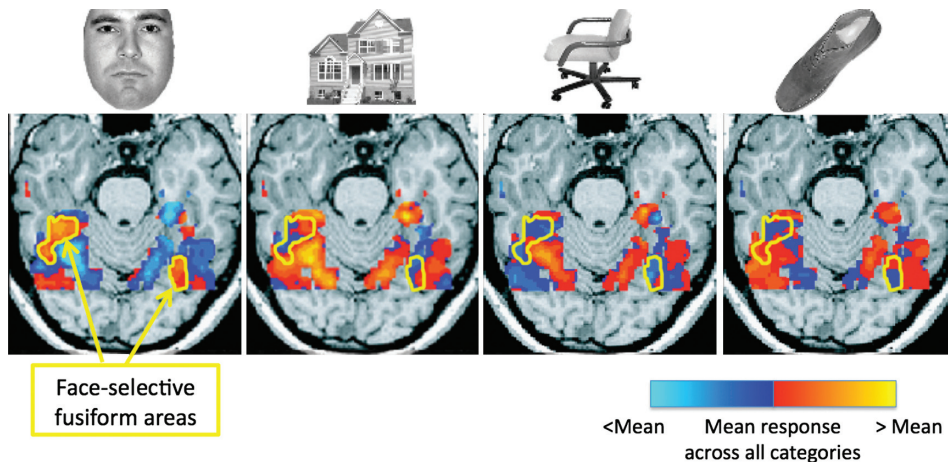
Distributed representation within extrastriate cortex

C6.S2.3

In our work on distributed representations of faces and objects, we have emphasized both distribution of complex or multifaceted processes across multiple brain areas (Haxby et al., 2000) and distribution of population codes within a cortical area (Haxby et al., 2001). In this chapter we are presenting a model for distribution of face perception across multiple brain regions. For clarity and simplicity, we have indicated the location of Core System areas in terms of regions that show greater responsiveness to faces than other stimuli. Consistent with our other work, however, we argue that face perception in the Core System is not limited to the regions that respond maximally to faces but rather extends beyond into neighboring cortical fields that respond significantly, but not maximally, to faces.



Fig. 6.3 Brain areas that show a stronger response to still images of facial expressions, as compared to a neutral expression, or to still images of faces with averted gaze, as compared to direct gaze. Reprinted from *Neuropsychologia*, 45(14), Andrew D. Engell, James V. Haxby, Facial expression and gaze-direction in human superior temporal sulcus, Copyright (2007), with permission from Elsevier.



C6.F4 **Fig. 6.4** Patterns of response in ventral temporal cortex to faces and three categories of objects—houses, chairs, and shoes. Data shown are in one axial section from one subject. The face-responsive fusiform areas are outlined in yellow. Note that the distinctive pattern of response to faces extends into areas outside of the face-selective areas. Data are from Haxby et al. (2001).

We have shown that the pattern of neural response to viewed faces in cortex that responds maximally to other visual stimuli distinguishes faces from other objects and different types of faces from each other (Figure 6.4) (Haxby et al., 2001; Connolly et al., in press). These distinctions were detected using multivariate pattern analysis (MVPA), which is more sensitive than conventional univariate analysis methods (Haynes and Rees, 2006; Norman et al., 2006; O'Toole et al., 2007). Whereas the mean response in the FFA does not distinguish between human faces and nonhuman mammalian faces (Tong et al., 1999), MVPA of responses, both within the FFA and in ventral temporal cortex that responds maximally to other visual stimuli, does detect such distinctions (Connolly et al., in press). Grill-Spector et al. (2004) showed that half of the ventral temporal cortex that correlated with successful face identification, relative to face detection, was outside of the FFA. In macaque IT cortex, high concentrations of face-selective neurons are found in face-selective patches (Tsao et al., 2006; see Freiwald and Tsao, Chapter 36, this volume), but face-selective cells also are found outside of these patches, albeit in lower concentrations. Moreover, many face-responsive IT cells show coarse tuning profiles, with significant responses to both faces and other stimuli (Kiani et al., 2007). Thus, the full extent of cortex that participate in face perception in extrastriate visual areas is not restricted to the face-selective OFA, FFA, and pSTS and includes neurons that respond significantly to both faces and other stimuli.

C6.S3 The extended system for extracting information from faces

C6.S3.1 Recognition of familiar faces

Although recognition of a familiar face is accompanied by modulation of activity in the Core System FFA, this modulation can be positive or negative (for a review, see Gobbini and Haxby, 2007). Consequently, the strength of the FFA response may be more a reflection of top-down modulation than a signal of familiarity. Although facial identity may be encoded in the population response in the FFA (Rolls, 2000; Tsao et al., 2006; Freiwald et al., 2009; see Rolls, Chapter 4,

and Freiwald and Tsao, Chapter 36, this volume) and other ventral temporal areas (e.g. anterior temporal cortex, Kriegeskorte et al., 2007), the contribution of other systems may modulate the overall strength of Core System responses. We have proposed that these other systems, which are outside of visual extrastriate cortex, play a central role in familiar face recognition—specifically in the automatic retrieval of person knowledge and in the emotional response to familiar individuals. These systems are key parts of the Extended System for face perception.

Immediate retrieval of information about familiar individuals—such as their personality traits, their relationships with oneself and others, and their probable intentions—is a fundamental process that lays the foundation for appropriate social interactions. Therefore, recognition of the visual features of a familiar face is only the initial and relatively minor stage in the processes involved in familiar face recognition. A key component of the neural representation of familiar individuals is the retrieval of person knowledge. A second fundamental component of the neural representation of familiar individuals concerns one's emotional response to that individual. Person knowledge refers to a broad class of information that encompasses personal traits, intentions, attitudes, transient mental states, biographical information and episodic memories related to specific individuals.

Research in social psychology has shown evidence for the spontaneous activation of traits and attitudes associated with the perceived individuals (Greenwald and Banaji, 1995; Bargh et al., 1996; Todorov and Uleman, 2002; Todorov et al., 2007). Furthermore, there is evidence that the representation of significant others is richer in thoughts, feelings and emotions as compared to non-significant others (Andersen and Cole, 1990; Andersen et al., 1998). As someone becomes more familiar the type of inferences made about these personally familiar individuals relates more to “psychological mediating variables” (such as goals and beliefs) and less to broad uncontextualized traits (e.g. “aggressive” or “friendly”) (Idson and Mischel, 2001).

The pattern of neural activity evoked by viewing a familiar face is modulated by the knowledge one has about that individual and by one's emotional response to that person. We found that comparing faces with different levels of familiarity modulated the neural response in a distributed set of areas (Figure 6.5). We recorded a stronger response in areas associated with mentalizing or

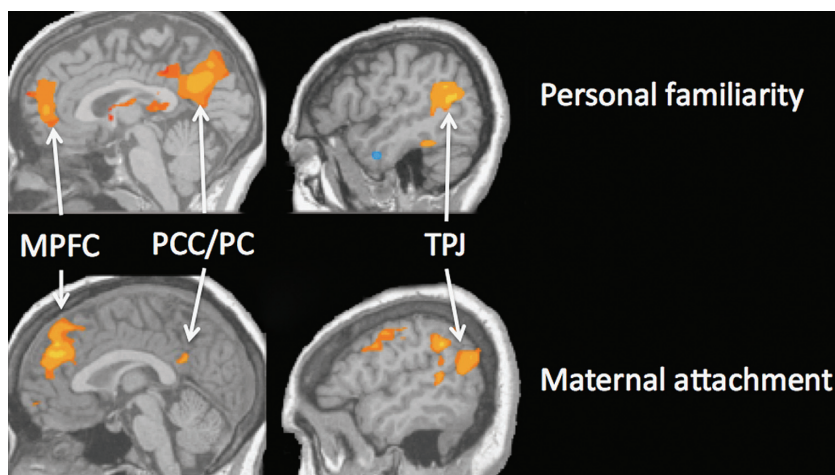


Fig. 6.5 Brain areas that showed a stronger response to personally familiar faces, as compared to famous faces (upper panel, Gobbini et al., 2004), and to pictures of one's own child, as compared to familiar, but unrelated, other children (lower panel, Leibenluft et al., 2004).

C6.F5

theory of mind (ToM), such as the medial prefrontal cortex (MPFC) and the temporoparietal junction (TPJ), for faces of relatives and friends as compared to faces of famous individuals (politicians, actors, singers, athletes) and as compared to faces of strangers (Gobbini et al., 2004). The TPJ region that is involved in familiar face recognition and mentalizing can be dissociated from the nearby face-responsive pSTS (Gobbini et al., 2007). In a study of mothers of young children, the face of one's own child as compared to faces of familiar but unrelated children (Leibenluft et al., 2004) also evoked stronger responses in these areas. Faces that are only visually familiar (through a behavioral training session in a laboratory prior to the functional magnetic resonance imaging (fMRI) experiment) but not associated with any semantic information, did not modulate the MPFC and TPJ (Gobbini and Haxby, 2006). We have hypothesized that the MPFC and the TPJ encode those aspects of person knowledge (Mitchell et al., 2002) that are related to the representation of personal traits and mental states characteristic of a familiar individual.

The more familiar faces also evoked a stronger response in the posterior cingulate cortex and precuneus (PCC/PC) (Gobbini et al., 2004; Leibenluft et al., 2004). Faces that are visually familiar but with no associated person knowledge also evoked an increased response in the PCC/PC, suggesting that this region plays a role in the acquisition of simple visual familiarity (Kosaka et al., 2003; Gobbini and Haxby, 2006). The stronger response for the more familiar faces recorded in PCC/PC found in our studies and the involvement of the anterior temporal regions reported by others (Gorno-Tempini et al., 1998; Leveroni et al., 2000; Nakamura et al., 2000; Douville et al., 2005; Rotshtein et al., 2005) might indicate the involvement of these areas in retrieval of episodic memories and biographical information associated with familiar individuals.

Viewing faces of familiar individuals also modulated neural activity in regions usually involved in emotional responses, such as the amygdala and the insula. Faces of strangers evoked a stronger response in the amygdala as compared to the faces of relatives and friends. The stronger response of the amygdala to faces of stranger could reflect the wary attitude we experience when seeing someone new. On the other hand, mothers viewing the face of their own child evoked a stronger response in the amygdala as compared to faces of familiar unrelated children. Seeing the face of one's own child also evoked a stronger response in the anterior insula. The insula responds to negatively valenced stimuli, such as expressions of disgust (Calder et al., 2001; Phillips et al., 2003), to being treated unfairly during negotiation games (Sanfey et al., 2003), but also might play a role also in mediating empathic reactions (Bartels and Zeki, 2000; Carr et al., 2003; Singer et al., 2004), and strong, positive emotions such as romantic love (Bartels and Zeki, 2000). The increased activity in the amygdala and in the insula elicited by viewing the face of one's child might reflect the intense attachment and vigilant protectiveness that characterize the maternal relationship.

Emotional response plays an essential role in familiar face recognition but is dissociable from conscious recognition. The dissociation of these complementary processes is demonstrated by physiological data from prosopagnosic patients and patients with Capgras syndrome (see Langdon, Chapter 45, this volume). Prosopagnosia is characterized by the inability to consciously recognize familiar faces, but when prosopagnosics see pictures of familiar faces, their skin conductance response differs significantly from their skin conductance response to strangers (Tranel et al., 1995; Ellis and Lewis, 2001). This response must be elicited by sufficient processing to identify the face for an emotional response but these processes are insufficient to evoke the conscious experience of recognition. By contrast, patients with Capgras syndrome can consciously recognize the visual features of a specific face as belonging to a familiar individual but believe that an impostor took the place of that familiar individual. Unlike prosopagnosics, patients with Capgras syndrome do not show a differential skin conductance response to familiar faces (Ellis and Lewis, 2001). These findings indicate that when the emotional response to a familiar face is altered or missing, as it is in Capgras syndrome, familiar face recognition can be disrupted. The absence of

the emotional “glow” that accompanies familiar face recognition can lead to the failure of conscious recognition, which is complete only after one is certain of another’s identity.

Extracting the meaning of facial expressions

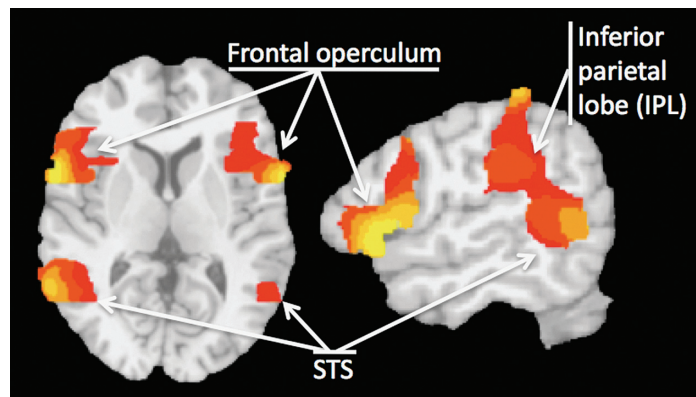
C6.S3.2

The visual analysis of facial expression involves primarily extrastriate cortex in the pSTS, but extracting the significance of facial expression involves a distributed set of brain areas that are involved in action understanding and emotion. Perception of facial expression engages the putative human mirror neuron system (hMNS), in particular the frontal operculum, supposedly reflecting the role of engaging motor representations for producing facial expressions in understanding the meaning of facial expressions (Carr et al., 2004; Montgomery and Haxby, 2008; Montgomery et al., 2009). The similarity structure of patterns of response to particular facial expressions in the frontal operculum correlates highly with the similarity structure in the pSTS (Said et al., 2010), showing that the representational spaces for facial expressions in these two areas are closely related. Perception of facial expressions that convey particular emotions also engages areas that are associated with emotion processing (Breiter et al., 1996; Morris et al., 1996; Phillips et al., 1997; Whalen, 1998; Whalen et al., 1998, 2004; Wicker et al., 2003).

Mirror neurons were discovered in single-unit recording studies in monkeys and are characterized by their responses during both the execution of specific actions and the perception of others performing the same actions (Di Pellegrino et al., 1992; Gallese et al., 1996; Rizzolatti et al., 2001; Grafton, 2009). In humans the location of putative mirror neurons is established with fMRI by finding areas that respond both during the execution and perception of actions. FMRI adaptation and MVPA have provided ambiguous evidence for the specificity of these common responses to particular actions in humans (Lingnau et al., 2007; Dinstei et al., 2007, 2008; Kilner et al., 2009); nonetheless, the common responses to a range of actions are taken as a sufficient demonstration of mirror neuron properties. The areas that show these properties for the execution and perception of facial expressions are in the inferior parietal lobe, the frontal operculum, and premotor cortex (Figure 6.6).

The frontal opercular area that responds during the perception of facial expression has a more anterior and inferior location than a nearby area that responds during the perception of hand movements. This result shows that the representation of facial expression in the frontal hMNS can be distinguished from the representation of other types of actions (Montgomery and Haxby, 2008).

Fig. 6.6 Brain areas that responded during viewing, imitation, and production of facial expressions. From Montgomery et al., 2009, reprinted with permission from Sage Publications Ltd.

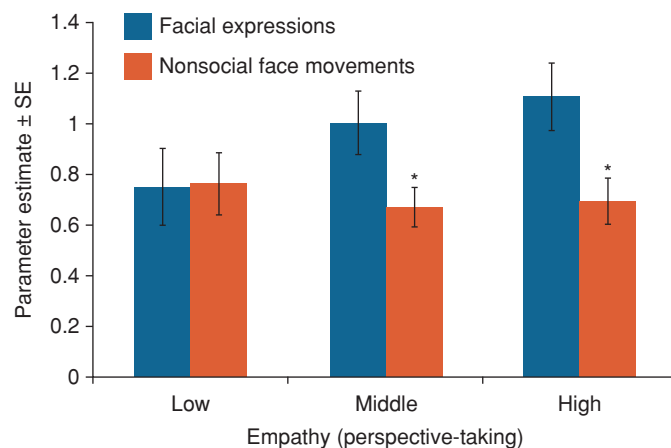


C6.F6

The response in the frontal opercular area is related to social cognition. We found that this response is enhanced for the perception of dynamic facial expressions, which have social meaning, as compared to the perception of non-social facial movements, but only in individuals who were rated as having average or high levels of empathy (Montgomery et al., 2009) (Figure 6.7). Individuals with low empathy ratings showed equivalent responses in this region to facial expressions and non-social facial movements. Thus, the response to facial expressions in the hMNS is better tuned to the social content of those expressions in more empathic individuals. No such differential response was seen in the pSTS. Previous behavioral work showed that individuals with higher empathy ratings are more likely to imitate others in social interactions (Chartrand and Bargh, 1999). The role of the frontal operculum in social cognition has also been implied from studies of action understanding in autism (Oberman et al., 2005; Dapretto et al., 2006; Oberman and Ramachandran, 2007).

Perception of expression also evokes activity in brain areas associated with emotion. The amygdala responds to many facial expressions but most strongly to fear (Breiter et al., 1996; Morris et al., 1996; Whalen, 1998; Whalen et al., 1998, 2004). The anterior insula responds to facial expressions of disgust (Phillips et al., 1997). The same insular region that responds when viewing an expression of disgust also responds when experiencing the emotion of disgust in response to an unpleasant odor (Wicker et al., 2003). The activity in these areas suggests that understanding the emotional meaning of expressions involves evoking the emotion itself—a simulation or mirroring of another's emotion that is analogous to the putative role of the hMNS in simulating or mirroring the motor actions of another. Perception of a facial expression, however, does not necessarily lead to a strong experience of the associated emotion. Similarly, viewing another's action need not elicit an automatic imitation of that action, although imitation of the actions and expressions of others is common and usually is not deliberate (Dimberg, 1982; Dimberg et al., 2000; Chartrand and Bargh, 1999). Subthreshold activation of muscles that would mimic a viewed expression can be detected with electromyography (Dimberg et al., 2000). Similarly, the activation of the insula and amygdala may reflect evocation of the representation of an emotion that plays a role in understanding others' emotions but does not lead to the explicit experience of that emotion, either because the conscious experience is actively suppressed or because the evoked representation is weak and below threshold.

Fig. 6.7 Stronger response to facial expressions than non-social facial movements in the frontal operculum in subjects with low, average, and high scores on a self-report measure of empathy (the Perspective Taking scale on the Interpersonal Reactivity Index). From Montgomery et al., 2009, reprinted with permission from Sage Publications Ltd.



The role of the amygdala in facial expression perception appears multifaceted. The amygdala is critical for fear conditioning, but it appears to involve more than simply mirroring the emotion of fear. The amygdala can also be engaged by positive emotions and positive experiences. Whalen (1998) has proposed that the amygdala is part of a vigilance system that is activated in ambiguous situations with biological relevance. In this formulation, the ambiguity, not the emotion of fear, is the critical factor and can be either positive or negative.

Action understanding: eye gaze perception

C6.S3.3

Eye gaze is another changeable feature of faces that plays an important role in social communication. The pSTS plays a central role in the perception of others' eye gaze direction, but the modulation of pSTS activity by direct and averted eye gaze is variable (Nummenmaa and Calder, 2009). Analogous to the variable modulation of fusiform responses by familiarity, the variable response of the pSTS may be due to the ambiguous meaning of direct and averted eye gaze. Direct eye gaze—eye contact—can be a sign of interest, an attempt to catch one's attention, a sign of engagement in a social interaction, or a sign of threat. Averted gaze can signify lack of interest, lack of threat, or, conversely, can indicate another's attention to an event or presence elsewhere in the environment that one should also be aware of oneself. Consequently, small differences in psychological experiments can lend different meanings to direct and averted eye gaze and, thus, have variable effects on responses. The extraction of these different meanings is mediated by other neural systems that we include in the Extended System for face perception. Similar to the top-down effect of Extended System areas for person knowledge and emotion on fusiform responses to familiar faces, Extended System areas for spatial attention and mentalizing can exert a modulating influence on the pSTS response to eye gaze.

Perception of another's averted eye gaze evokes a spontaneous shift of one's own attention in the same direction (Friesen and Kingstone, 1998; Driver et al., 1999; Hietanen, 1999; Langton et al., 1999). We found that viewing faces with eye gaze averted unpredictably to the right and left evoked a stronger response in the intraparietal sulcus than did viewing faces with direct eye gaze (Hoffman and Haxby, 2000). The intraparietal sulcus plays a central role in shifting the direction of attention and in oculomotor control, along with the frontal eye fields (Beauchamp et al., 2001). The frontal eye fields were not included in the imaging volume in our study of gaze perception, which was restricted to coronal sections through posterior cortices (Figure 6.8a). Subsequent studies by others, however, have shown that the frontal eye fields also are engaged by eye gaze perception (Nummenmaa and Calder, 2009) (Figure 6.8b). The role of the neural system for shifting attention and eye movements in gaze perception is analogous to the role of the hMNS in the perception of facial expression.

Eye gaze perception additionally activates several other brain areas that play other roles in extracting information from the gaze of others. In a meta-analysis of imaging studies, Nummenmaa and Calder (2009) found consistent evidence for the engagement of the amygdala and MPFC, in addition to other areas. They proposed that the amygdala involvement reflects a role for this area in eye contact and the emotional response to being looked at. The role of the MPFC may relate to making inferences about the mental states that are implied by gaze, such as the focus of attention and intentions to act.

Modularity and distributed processing in neural representation

C6.S4

We present here a model of face perception that involves multiple brain regions that work in concert in various configurations to extract different types of information from faces. Our perspective contrasts with the emphasis others have placed on a dominant role for a single region

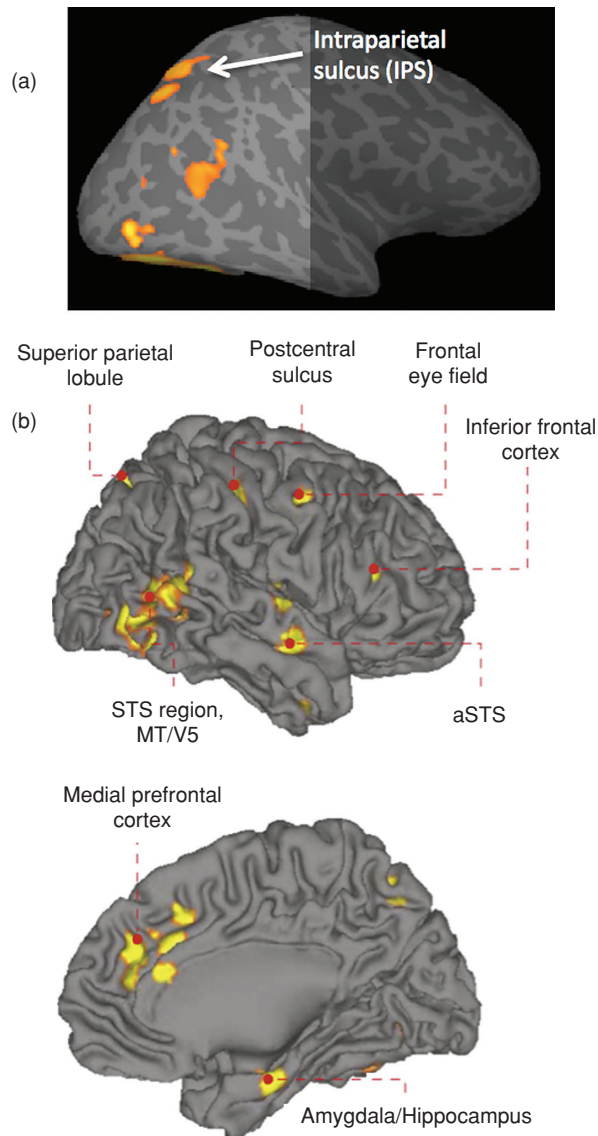


Fig. 6.8 (a) A region in the intraparietal sulcus that responded during an eye gaze perception task. Frontal cortices are darkened to indicate that the imaging volume in this study (Hoffman and Haxby, 2000) did not include those areas. (b) Right hemisphere areas that showed involvement in gaze perception from a meta-analysis of PET and fMRI studies. Reprinted from *Trends in Cognitive Sciences*, **13**(3), Lauri Nummenmaa and Andrew J. Calder, Neural mechanisms of social attention, Copyright (2009), with permission from Elsevier.

in fusiform cortex, the FFA (Kanwisher et al., 1997; Kanwisher and Yovel, 2006). The modular and distributed system perspectives on the neural architecture that underlies face perception, however, are not necessarily incompatible (see Kanwisher and Barton, Chapter 7, this volume). We are not casting doubt on the existence of the FFA as an area that responds more during perception of faces than during perception of other objects, or even denying that the FFA plays a major role in many face perception operations. Our position also is not that all parts of the distributed systems that we describe play an equipotential role in face perception. We propose, instead, that an adequate account of the neural architecture that underlies face perception,

which accounts both for the data from neuroimaging experiments on face perception and for the full scope of cognitive operations that fall within the domain of face perception, cannot be achieved with an exclusive focus on a single area. Studies of face perception consistently find that the occipitotemporal extrastriate visual cortices that respond significantly to faces includes inferior occipital and STS cortices, in addition to fusiform cortex, and extends into regions that do not respond maximally to faces. Similarly, multiple face-selective regions have been found in monkey IT cortex (see Freiwald and Tsao, Chapter 36, this volume). Studies of familiar face recognition, facial expression perception, and gaze perception consistently find activations in numerous, widely-distributed brain areas, such as the MPFC, TPJ, frontal operculum, IPS, FEF, amygdala, and anterior insula. Cognitively, face perception involves more than passive viewing of still face images or matching face images. Face perception also includes recognition of familiar faces, interpretation of facial expressions, and processing eye gaze, among other functions. These face perception operations are dependent upon the activation of person knowledge, the activation of motor programs for producing facial expressions and for oculomotor control, and emotional responses. The contribution of a single region, such as the FFA, to face perception must take into account the context in which that region functions, both in terms of the distributed system of cortical areas and in terms of the full range of cognitive operations that fall within the domain of face perception.

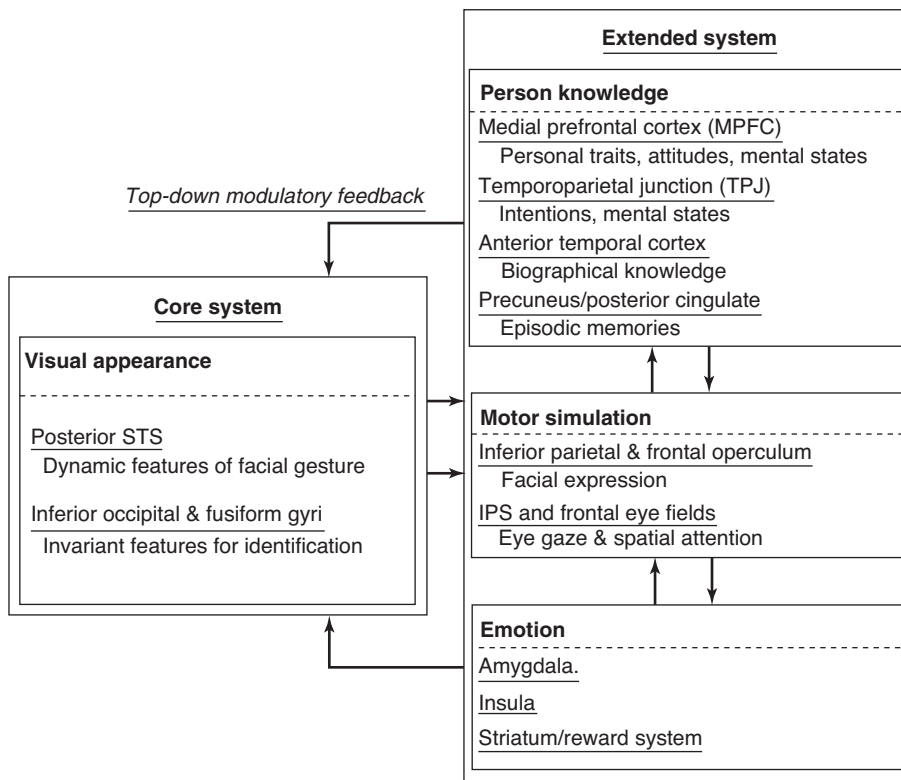


Fig. 6.9 Updated model of distributed neural systems for face perception.

C6.F9

C6.S5 **Summary and conclusion**

Face perception plays a multifaceted role in social communication, conveying many different types of information about the identity and mental states of others. Here we present an update of our model of the distributed system for face perception, which we first proposed in 2000 (Figure 6.9). This model divides brain areas that are involved in face perception into a Core System—occipitotemporal visual extrastriate areas that play a central role in the visual analysis of faces—and an Extended System—neural systems whose functions are not primarily visual but play critical roles in extracting information from faces. In the Core System, we emphasize a distinction between representation of invariant features that are critical for recognizing facial identity and representation of changeable features that are critical for facial gestures, such as expressions and eye gaze. We emphasize three sets of brain areas in the Extended System that are involved, respectively, in the representation of person knowledge, in action understanding (including gaze and attention), and in emotion. Familiar face recognition involves visual codes for familiar individuals in Core System areas in the fusiform, and possibly anterior temporal, cortex, along with the automatic activation of person knowledge and emotional responses. Facial expression involves visual codes in the STS, along with activation of representations of emotion and motor programs for producing expressions. Perception of eye gaze similarly involves visual codes in the STS, along with activation of brain areas for shifting attention and oculomotor control.

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