

To ski or to preach from the mountain top of hypocrisy

Short of having wings, or knowing how to swim to the Alps, the well-endowed ski lovers will drive there (probably after flying to Innsbruck). They made it again: Climate change is for suckers; skiing is for the enlightened. Money always radiates a sense of entitlement.



Johann Groder from the German Press Agency (dpa) presents the 700 meter (2,300 feet) long and 60 meter (200 feet) wide ski run from the famous Kitzbühel Alp resort in Austria. Moving money faster and faster, even for the pleasure of enjoying the sublime of skiing on oil (or coal) burned to make the trail look and feel like snow, keeps the economy machine churning more and more profit. One by-product: the never-ending preaching by those who ask everyone else to care about tomorrow while they feel exempt from it.