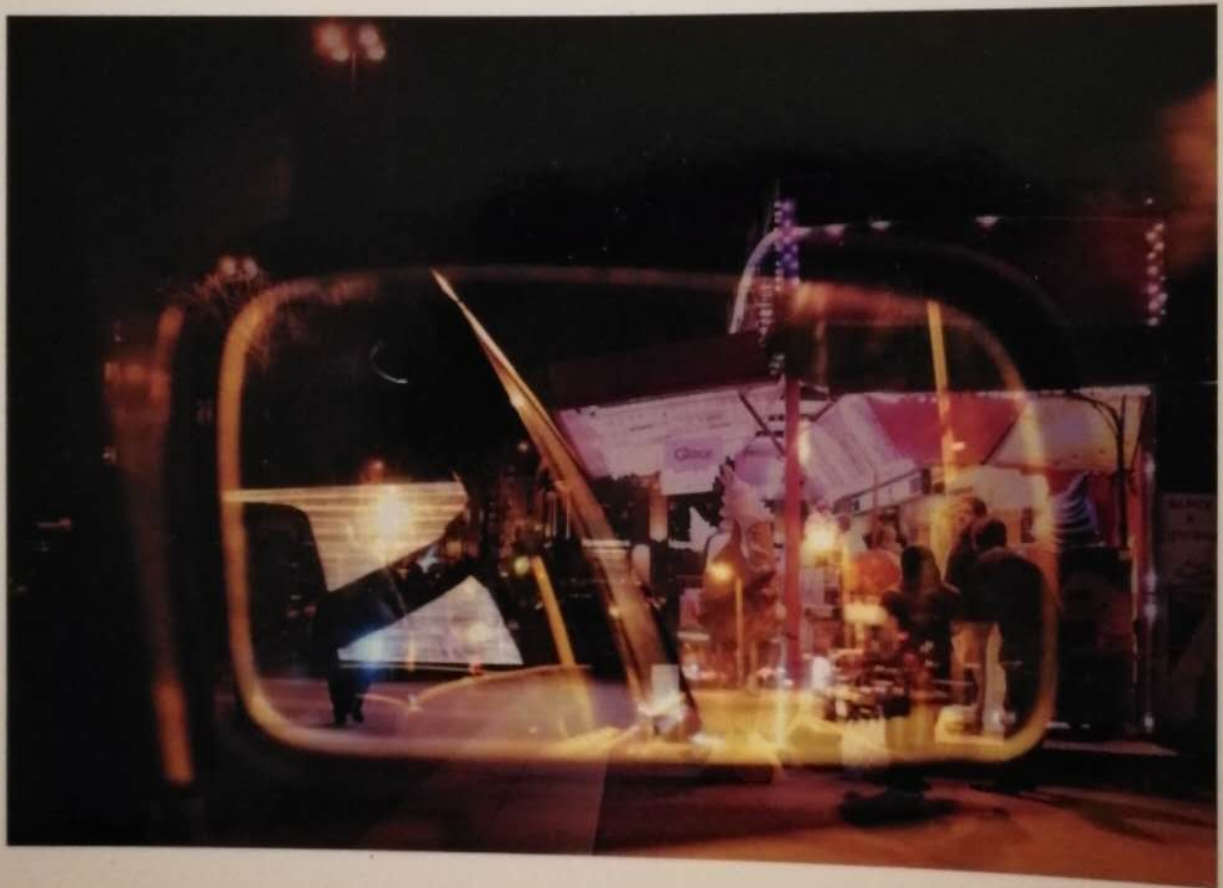


# SOCIÉTÉS

REVUE DES SCIENCES HUMAINES ET SOCIALES

*Émotions urbaines*



N° 159

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*Émotions ■ Ambiances ■ Atmosphères*

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Responsables de ce numéro : Fabio La Rocca

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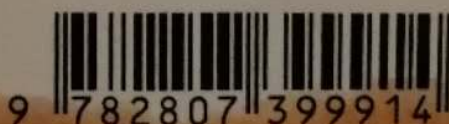
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## Resonance in Atmospheric Design

Zhuofei Wang

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RÉSUMÉ

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### RESONANCE IN ATMOSPHERIC DESIGN

Today, the focus of consumption has been shifting from pure use value to aesthetic-experiential value. Against this backdrop, the concept of design is undergoing a corresponding transformation - design is no longer solely about the manufacture of the product itself. Instead, the creation of *atmosphere* is brought to the forefront of design work, so much so that the product becomes one of the design elements. The focus on the design of atmosphere allows us to better reflect on the interaction between object, form, space, environment and human body, emotion and action. Our study will focus on the following issues: how can we create an atmosphere that can be experienced as good and meaningful? For a designer who often works in an international context, another question seems even more critical: to what extent can a significant atmosphere have an impact that transcends individual cultural boundaries? To answer these questions, we attempt to introduce the concept *resonance* into an ethical exploration of atmosphere design. A resonant relationship can occur in almost all dimensions of the human-world relationship and thus provide normative guidance for a good way of life. It is the responsibility of designers to enhance resonant sensitivity of ecological, interpersonal, cross-cultural as well as marginalized issues through the creation of atmospheric scenarios.